



<b>DURATION OF SUBJECT</b>	FULL YEAR	<b>FINANCIAL COMMITMENT</b>	LAPTOP REQUIRED
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**COURSE CONTENT**

UNIT 1	UNIT 2	UNIT 3	UNIT 4
<b>Get down to business</b> To conduct an investigation into the ways businesses respond to changing economic conditions and generate alternative options for how a business can improve productivity.	<b>Mind your own business</b> To write a feasibility study for a business idea that has the potential to be viable in Caboolture	<b>Design, Innovate, Create</b> To create a webpage and social media presence for a small business	<b>Certificate I in Business</b> To complete six competencies to attain a Certificate I in Business – using Events Management as a real life context
ASSESSMENT	ASSESSMENT	ASSESSMENT	ASSESSMENT
Investigation – Business Report	Project- Feasibility Report	Project – Multimodal Assignment	Competency Units

**COURSE REQUIREMENTS**

Students need to have access to a laptop and internet

**CAREER PATHWAYS**

Jobs and careers in business management are found everywhere. A business manager makes decisions about staff and operations. Whatever the job title, the essential role is to plan, direct, and produce great outcomes.

Examples include business consultant, business analyst, project manager, human resources officer, event manager, operations manager, and entrepreneur.

**INTERNET LINKS**

| <https://www.thebalancecareers.com/best-jobs-for-business-majors-2059628>

| <https://www.pagepersonnel.com.au/advice/market-insights/industry-reports/australia-s-top-10-highest-paying-jobs-2020>

