



DURATION OF SUBJECT	FULL YEAR	FINANCIAL COMMITMENT	LAPTOP REQUIRED
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COURSE CONTENT

UNIT 1	UNIT 2	UNIT 3	UNIT 4
Get down to business To conduct an investigation into the ways businesses respond to changing economic conditions and generate alternative options for how a business can improve productivity.	Mind your own business To write a feasibility study for a business idea that has the potential to be viable in Caboolture	Design, Innovate, Create To create a webpage and social media presence for a small business	Certificate I in Business To complete six competencies to attain a Certificate I in Business – using Events Management as a real life context
ASSESSMENT	ASSESSMENT	ASSESSMENT	ASSESSMENT
Investigation – Business Report	Project- Feasibility Report	Project – Multimodal Assignment	Competency Units

COURSE REQUIREMENTS

Students need to have access to a computer and the internet, an Adobe license is required as Adobe programs are used in the course.

CAREER PATHWAYS

This subject develops entrepreneurship as well as providing digital opportunities. Digital entrepreneurs focus on digital commerce, which is *“a subset of e-commerce used to describe companies that create digital products and services that are marketed, delivered, and supported completely online.”*

INTERNET LINKS

- | <https://www.digitaltechnologieshub.edu.au/students/careers>
- | <https://www.qut.edu.au/engage/entrepreneurship>

