



DURATION OF SUBJECT	ONE SEMESTER
FINANCIAL COMMITMENT	LAPTOP

COURSE CONTENT

UNIT 1	UNIT 2
Making a Difference Students investigate in small groups a digital solution for a real life problem for a particular user	Developing Posters Students produce a Poster and Logo from previous knowledge on a current real world issue
ASSESSMENT	ASSESSMENT
Investigation	Project

COURSE REQUIREMENTS

Students need to have access to a laptop and internet, and Adobe license is required as Adobe programs are used in the course

CAREER PATHWAYS

As the demand for digital professionals continues to rise, the opportunities for working professionals is endless and the right skills open up a career pathway that is both satisfying and exciting.

Some of the career options include:

- Chief Marketing Officer
- Web Analytics Manager
- Creative Director
- UX Specialist
- Mobile App Developer

INTERNET LINKS

- | <https://www.digitaltechnologieshub.edu.au/families/careers>
- | <https://insiderguides.com.au/careers-future-digital-media/>

