



DURATION OF SUBJECT	ONE SEMESTER
FINANCIAL COMMITMENT	LAPTOP, INTERNET, ADOBE LICENSE

COURSE CONTENT

UNIT 1	UNIT 2
<p>Genre-nators</p> <p>This unit focuses on filmmaking and how production elements and techniques are used in film to create different effects. It demonstrates how the genre of a film can be altered using various production elements.</p>	<p>Under Construction</p> <p>This unit focuses on how social and cultural values and beliefs are manipulated in media representations and looks at how the production of media artwork can be influenced by social, institutional and ethical media issues.</p>
ASSESSMENT	ASSESSMENT
Investigation	Project

COURSE REQUIREMENTS

Students need to have access to a laptop and internet, and Adobe license is required as Adobe programs are used in the course.

CAREER PATHWAYS

As the demand for digital professionals continues to rise, the opportunities for working professionals is endless and the right skills open up a career pathway that is both satisfying and exciting.

Some of the career options include:

- Web Analytics Manager
- Creative Director
- UX Specialist
- Chief Marketing Officer
- Mobile App Developer

INTERNET LINKS

- | <https://www.digitaltechnologieshub.edu.au/families/careers>
- | <https://insiderguides.com.au/careers-future-digital-media/>

