



DURATION OF SUBJECT	FULL YEAR
FINANCIAL COMMITMENT	NIL

COURSE CONTENT

UNIT 1	UNIT 2	UNIT 3	UNIT 4	UNIT 5
Nothing Gold can Stay Students start Year 9 with a creative writing task, based on a novel they have studied in class.	The Good, the Bad and the Ugly In unit two students explore the lifestyles of the rich and the famous. They then research and write their own media article about a celebrity of their choice.	From Catchphrase to Cash How do businesses convince us to part with our hard-earned cash? Students break down the most common tricks and techniques used by advertisers.	Ethical Marketing Students become the advertisers as they design and justify a campaign for an ethical product.	Lights, Camera Action In this unit, students study a range of films by director Steven Spielberg. They select one to analyse in a multimodal presentation.
ASSESSMENT	ASSESSMENT	ASSESSMENT	ASSESSMENT	ASSESSMENT
Short Story - Exam	Feature Article - Assignment	Short Answer Exam	Advertising campaign – Assignment	Film Analysis Multimodal Presentation

COURSE REQUIREMENTS

NIL

CAREER PATHWAYS

Editor



REAL PEOPLE TALKING ABOUT ENGLISH



Current Caboolture State High School students talk about all things English!

